
Workflowz Ltd

PRESS RELEASE

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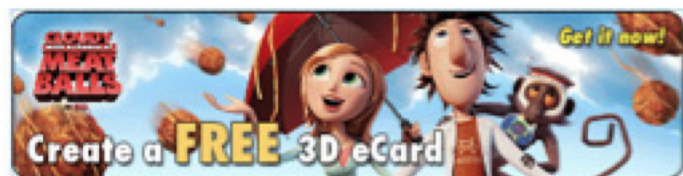


3D Print Service *SnapilyPro* Debuts at Photoshop World

As Hollywood and Madison Avenue step-up demand for 3D, Snapily unveils fast, easy, 3D professional printing service

March 24, 2010 - Orlando - Photoshop World is featuring the debut of SnapilyPro.com, a high quality, rapid-ship 3D print service for any number of prints and one-off proofs.

Russell Brown, 3D evangelist and Senior Creative Director at Adobe® Systems, spearheaded testing and feedback of SnapilyPro.com for compatibility with Adobe Photoshop® software and its 3D tools.



Snapily was chosen to produce personalized 3D cards in a promotion for Sony Pictures' 2009 hit, "Cloudy with a Chance of Meatballs".

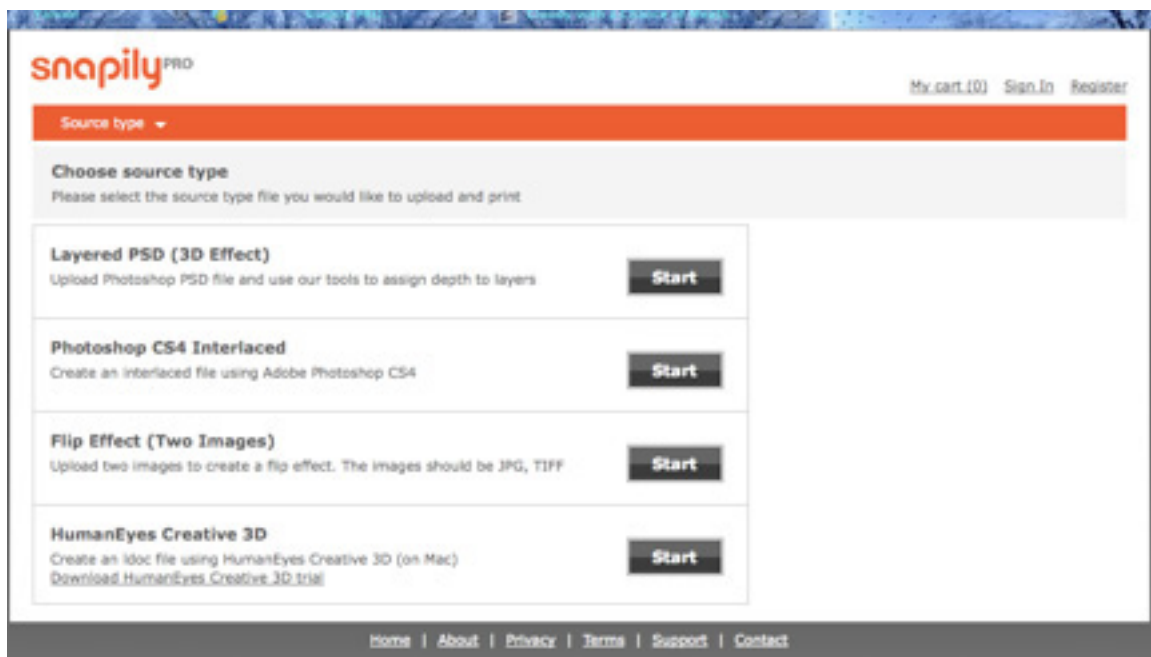
"Designers, photographers and printers who want 'in' on the burgeoning entertainment and advertising boom in 3D have all the tools they need to do the job, now that SnapilyPro.com is available," Brown says. "SnapilyPro allows Photoshop users to realize 3D projects quickly and cost-effectively." To use the service, professionals need only upload Photoshop layers, and choose size and quantity to get a preview and a quote before confirming their orders on SnapilyPro.com.

Snapily's easy to make, personalized 3D products are used in entertainment, family gifts, and promotions projects the world-over. The professional service version of the technology, SnapilyPro.com, is being demonstrated in the company's booth #210 at Photoshop World, March 24-26, in Orlando.

Shahar Bin-Nun, Snapily vice president of sales, says that interest in 3D printing has increased substantially since the entertainment industry stepped up its use of 3D in movies, television, and related promotions.

"Demand for 3D is high," Bin-Nun says, "and SnapilyPro is happy to be the first company to offer personalized and short run 3D lenticular prints. Designers and photographers using Photoshop CS4 Extended can now share their 3D lenticular projects with clients."

SnapilyPro.com allows site visitors to upload layers from Photoshop (PSD) or HumanEyes Creative3D files. Users can also choose to upload two JPG or TIFF images to create a "flip" effect. SnapilyPro.com simulates the 3D image in an online preview, for reference.



In addition to entertainment applications, increasingly popular 3D uses include conventional and highly personalized mini posters, business cards, flipped wedding invitations, postcards, greeting cards, fine arts prints, flipped flyers and much more, including special edition "keepsake" collector cards, tickets and programs.

Pricing

SnapilyPro.com prints start at just \$6, plus shipping. For more information, visit: www.snapilypro.com.

About Snapily.com and SnapilyPro.com

Snapily.com and SnapilyPro.com are services of HumanEyes Technologies, the market leader for complete, end-to-end solutions for the creation and printing of 3D and 2D effects. Snapily.com and SnapilyPro.com leverage the company's extensive knowledge in software and printing to now offer short run, personalized lenticular printing.

Snapily.com enables consumers to take ordinary digital images and create printed "special effects" such as 3D, Flip, and printed videos - all with minimal effort. The company's algorithms convert 2D images into 3D, which are then printed on numerous products such as greeting cards, notebook covers, posters, scrapbook pages, and more. Snapily's production and fulfillment are handled in the U.S., and products are shipped worldwide.

Designed for professional markets, SnapilyPro.com produces and rapidly ships one-off proofs and short-to-long run prints of any 3D, flip, or other special effects jobs created in Adobe Photoshop or HumanEyes applications, or created using jpg or tiff files for resulting flip images.

For more information, visit www.snapily.com or www.snapilypro.com

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SnapilyPro will be represented by Workflowz

SnapilyPro is represented in the UK by **Workflowz Ltd**, who are also the UK supplier of **HumanEyes** Lenticular Software solutions.

Final local pricing will be released soon.

About Workflowz

Representing best of breed solutions, Workflowz Ltd is built on the principles of supplying quality products and providing reliable service.

Our extensive product range continues to grow through listening to the customer's requirements, constant improvements and by predicting not just following trends.

Our unique service has established our place in this industry. This allows us to make a distinctive and substantial impact for our clients.

Further Information

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The logo for Workflowz features the word 'workFLOWZ' in a blue, sans-serif font. The letters 'w', 'o', 'r', 'k', 'e', 'f', 'o', 'm', 's' are reflected below the main text, creating a mirror-like effect. The 'Z' is the only letter that is not reflected.

...on reflection a better choice of technology partner

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